# Intelligence in a new era of epidemics

BlueDot empowers public and private sector organizations with around the clock, global infectious disease intelligence to create a healthier, safer, and more resilient world.



### Anticipate what'scoming

Be the first to know about high-concern disease activity that shifts consumer interests, puts new populations at risk, and requires fast action to save lives.

## Assess local and global burden

Pinpoint current and future at-risk populations to ensure the supply of essential countermeasures, inform public health policies, and optimize your GTM strategy.

# Act to protect your people and operations

From our government partners to enterprise businesses, we give decision makers the intelligence they need to act against the health, economic, and market impacts of infectious diseases.

Combining clinical, epidemiology, and data science expertise to be the leaders in infectious disease intelligence.

Critical disease event surveillance

Never be surprised again with the world's fastest and most comprehensive outbreak intelligence platform.

Enhanced risk analysis toolkit

Stay ahead of the curve with anticipated influenza season start, peak, and in-season surges using novel data sources.

Predictive intelligence

> Prepare for next season and beyond with credible and tested continuous forecasts of respiratory and mosquito-borne illnesses.

### Why BlueDot?

In-house epidemiologists, clinicians, and veterinarians



Trusted by leading public and private sector organizations

10-year proven track record

Designed for integration



Peer reviewed methodologies

24/7 global disease surveillance 540+ hours saved per year<sup>1</sup>

Proven ability to detect unknown pathogens

40+ peer reviewed publications

'Assumed 3 hours saved per alert sent, average of 15 alerts sent per month

### Protecting the lives of over 393 million global citizens



















Diseases move fast. BlueDot moves faster.

See for yourself at www.BlueDot.global hello@bluedot.global